



## Hotel Kohlmayr, Obertauern

### Cosy Moments with a far-reaching view

The » **Hotel Kohlmayr Royal** is a 4-star oasis of well-being and also an architectural highlight in the Austrian ski area of Obertauern. The perfect place for a stylish winter holiday in a completely peaceful location. A breath-taking view of the impressive mountain panorama, gourmet culinary delights and an extensive wellness area help guests to relax after an eventful day on the piste.

The furnishing style of the Kohlmayr Royal appeals with its combination of authentic cosiness and elegance. Warm wood tones with colourful accents, a crackling log fire and rustic furniture reflect the natural flair of the mountain world.

As part of its renovation and refurbishment, 1316 square metres of the hotel has been fitted with the robust carpet AP 1050 ZR from the Halbmond collection **Cosy Moments**.

Cosy Moments appeals with its specific design lines in a knitwear look with a soft woolly effect. Knitwear is warm and cosy. With its handmade appearance, this collection will give any room a feeling of cosiness.

The carpet in knit design was the perfect choice here and fits in ideally with the stylish ambience of the rooms, hotel bar, lobby and the spacious panoramic dining room. An atmosphere full of personal charm with a magnificent mountain backdrop.



## Successful trade fair presence

### Trends, highlights and incentives



## SWISSBAU, Basel

» **Swissbau** in Basel is the best-known Swiss construction trade fair. Around 1100 national and international exhibitors presented their products and services at Swissbau, providing a current overview of innovations, trends and solutions from the worlds of construction, energy and architecture in Switzerland. With its comprehensive offer, Swissbau is oriented towards a specialist audience from the fields of planning, investment, construction, property, education and research and developers.

Representatives from Halbmond and HTW Design Carpet were present at the community stand of the Saxon Business Development Association. The stand was furnished with a highly robust carpet from the **Flat Loop** collection, which was also a focal point of the company's presentation. The large spectrum of usage possibilities for Flat Loop carpets, from offices in administrative buildings, public buildings in the health sector, old people's homes and doctors' surgeries to warehouses, trade fairs and events, attracted a great deal of interest from the trade audience.

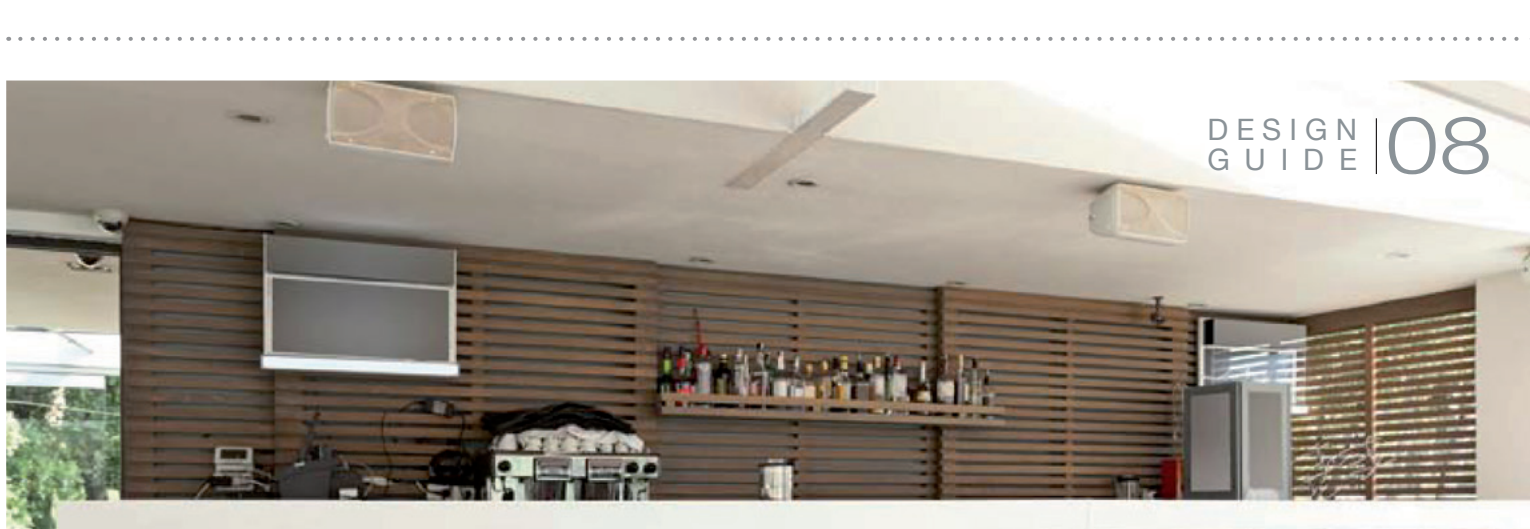
## Big 5, Dubai

» **Big 5** – the international Building & Construction Show – takes place every year at the end of November in the Dubai International Convention & Exhibition Centre and, with more than 3000 exhibitors, is the most important construction trade fair in the Middle East.

Thanks to Dubai's function as a hub in the Middle East, the United Arab Emirates are a very strong region in business terms. Many companies use the numerous free trade zones in Dubai to access the Asian and Arabian markets.

Halbmond was also represented here on the community stand of the Saxon Business Development Association and presented the unique benefits of the natural fibre linen to the interested trade audience in the form of the **Flax Floor** collection. The natural properties of the fibres are what give the linen flooring its unique character. Flax Floor carpets use high-quality linen and are long-lasting.

For Halbmond, Big 5 was the perfect platform for making new business contacts with visitors from across the world in Dubai.



## pure elements



Why do I not hear my footsteps? Am I keeping my feet dry? What is a plastered walkway doing in this building? Water without moisture, lawns without nettles, wood without clicking, metal without clanging, a beach without sand? Yes, but everything is functional, atmospheric and comfortable – on hard-wearing carpets from Halbmond.

It is the interplay of the elements, design and technology with which the flooring can create unique themed worlds of experience.

The „Pure Elements“ design guide offers inspiration for the design of hotel, shop and office spaces. Whether it is an eye-catching feature, a natural-looking impression or an exciting combination of various elements – the possibilities open an interesting degree of scope.

Click here to download the “PURE ELEMENTS” brochure as a PDF

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